

HiFi Attic

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HiFi Attic Hosts Canadian Speaker Designer Vince Bruzzese in Vernon & Kelowna

The Founder & Designer of Totem Acoustic to Visit HiFi Attic Soundrooms November 18-19

Vernon, BC: The HiFi Attic, the Okanagan's premier hifi audio specialists, announces that Vince Bruzzese, Founder and President of Canadian hifi audio company Totem Acoustic, will visit the soundrooms in Vernon and Kelowna on November 18 and 19. The visit is a unique opportunity for audiophiles to interact with the mastermind behind one of the most coveted Canadian audio brands while experiencing the sound of Totem's flagship speakers.

"We're thrilled to have Vince come to the Okanagan", says Malcolm Rolfsen, owner of the HiFi Attic. "Totem Acoustic has been one of our brand partners for around 20 years, so we have a long history with them. To hear Vince talk about his inspiration for design and listen to his speakers will be absolutely amazing."

Founded by Bruzzese in 1989, Totem Acoustic have a mission to bring forth the emotional experience of the true language of the soul: music. Their philosophy goes beyond the dynamics of sound waves and specifics of transducers, and is imbued with the will to heighten the beauty and intensity of the listening moments in our lives. Aimed for perfect balance and equilibrium, Totem speakers were conceived to be affordable yet unparalleled. Now celebrating more than 35 years, Totem's unique uncompromising design and innovative engineering is recognized worldwide in over 45 countries.

"We try to focus on Canadian hifi brands. We're an independent audio store, so it's wonderful to have the support of companies like Totem and people like Vince", says Malcolm. HiFi Attic has been part of the Okanagan business community for more than 40 years, beginning as a Kelly's Electronics situated not far from the HiFi Attic's current downtown Vernon location. "Today we have the adult children of some of those early customers now coming in to buy their first serious high-quality amplifier or speakers. We really value that trust and we know companies like Totem will deliver an exceptional sound experience."

The HiFi Attic will have a range of Totem Acoustic speakers on demonstration including the coveted Element series *Fire* bookshelf speakers and *Metal* floorstanders, plus introducing their new line *Bison*. Vince Bruzzese is scheduled at both HiFi Attic soundrooms:

- Friday November 18, 3:00pm to 6:00pm in Vernon, 3108 30th Avenue
- Saturday November 19, 1:00pm to 6:00pm in Kelowna, 1292 Ellis Street

For more information please contact Jeannette or Malcolm at info@hifiattic.ca.

About The HiFi Attic

The HiFi Attic is a hifi audio retailer with soundrooms in Vernon and Kelowna, British Columbia. From humble beginnings in 1980 as a Kelly's Electronics store through to today, HiFi Attic is the Okanagan's premier audio and video specialists for home and commercial with expertise in high quality audio systems and custom home automation. HiFi Attic was awarded AudioQuest Dealer of the Year in 2020. Love your music.

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